

INDUSTRIAL SPONSORS' MEETING

The Industrial Sponsors' Meeting was held on Wednesday, April 17, 1991 at the Atlanta Hilton from 12:00 until 1:35 p.m.

Present were:

Ed Vandenberg	Arizona State University
Kris Matyjaszewski	Carnegie-Mellon University
Mike Jaffe	Hoechst-Celanese
Bob Stackman	S. C. Johnson
Bill Daly	Louisiana State University
Rudy Pariser	R. Pariser & Co.
Diane Morrill	Polymer Business Office

Ed Vandenberg greeted the group at the luncheon meeting.

There was a brief discussion about Industrial Sponsors' Exhibition to be jointly sponsored with Poly Ed at the PTC and questions arose about staffing the booth. Ed noted that TV monitors would be located at the Wyndham Franklin Plaza Hotel highlighting various activities.

It was suggested that Industrial Sponsors be contacted to "drum up" business for the PTC. The Business Office will contact the representatives and will include brochures with a cover letter.

There was a discussion about a membership drive for the Industrial Sponsors. Suggestions included contacting companies that are doing well and attracting new foundation support. The Polymer Division membership list could be used to identify specific companies.

Nancy Flinn of Corporation Associates was suggested as a contact person to provide links between ACS and industry.

The group discussed joint programs to develop a package to promote education. More discussion ensued pertaining to joint efforts with PMSE to solicit Industrial Sponsors.

Next on the agenda was the discussion of proposals for "Improving the Public Perception of Polymers" to be funded for \$10,000 for three years. Separate proposals from Dick Stein and a high school teacher have been received and submitted to the evaluation committee. Merits of both proposals were discussed.

Rudy Pariser agreed to moderate the Industrials Sponsors' program in New York and has already contacted three impressive speakers. The topic is "Interdisciplinary Research and Education for the Future". The program has been scheduled for Tuesday. A cocktail hour will precede dinner which will be followed by a short business meeting.

The 1991 ACS meeting will be held in Washington, DC next August and appropriate topics should be explored. One suggestion was that patents should be discussed which would be appropriate given the timing and location.

Kris noted that there is a new \$2,500 award for schools with little or no polymer programs and the current \$10,000 award (over three years) for teaching polymer chemistry and engineering in existing curricula at colleges and universities.

The meeting adjourned at 1:35.