

## INDUSTRIAL SPONSORS' MEETING

ACS - NEW YORK

The Twelfth Industrial Sponsors' Meeting was held at the New York City ACS Meeting at 4:30 p.m. on August 27, 1991 at the Palm Room of the Waldorf-Astoria, with a Minisymposium and Panel Discussion on "Interdisciplinary Science and Education for the Future". A cocktail hour and dinner preceded a business meeting.

Present were:

E. J. Vandenberg	Arizona State University
Bob Stackman	Johnson Wax
Dave Dunkelberger	Rohm & Haas Co.
Ralph Drake	B. F. Goodrich
Rick Register	Princeton University
Rudy Pariser	Du Pont
Mike Jaffe	Hoechst Celanese
Jim Nottke	Du Pont
Jim O'Donnell	University of Queensland
Jim O'Malley	Exxon Chemical
George Schmitt	Allied Signal
Bill M. Culbertson	Ohio State University
Norb Bikales	NSF
Reza Abbaschian	University of Florida
Eli M. Pearce	Polytechnic University
Pat Marsh	Nalco Chemical
Gordon McCarty	Mobay Chemical Corp.
Jim Moore	Rensselaer Polytech
Peter Boettcher	DuPont
Bill Daly	Louisiana State University
Judith L. Benham	3 M
Stanley C. Israel	University of Lowell
John Rich	General Electric
Steve Cohen	Amoco Chemical
Mike Aronson	Unilever Research
Diane Morrill	Polymer Division Business Office

Ed Vandenberg introduced the first topic on the agenda which was the videotape on "International Competitiveness and Cooperation". Since the cost to produce it was \$1500, discussion ensued regarding its merits. Is it a worthwhile project? Could a summary be published instead? Ed polled the group for the reactions of those who had seen it. Would they purchase it for \$50? Those who had viewed it thought it was useful and would be helpful to personnel departments. The conclusion was indefinite.

The topic and the format were discussed for the next annual meeting to be held in Washington D.C. Some of the suggestions were International Patent Systems and Problems, Global and Environmental Problems, Intersociety Co-operation on Advanced Polymeric Materials, Interaction of Industry with Federal Labs, Scientists'

Utilization, and Eastern Europe. The latter generated much interest and some thought it might be an attraction to international visitors since science in Eastern Europe is undergoing changes. There is likely to be strong support for such a meeting.

It was pointed out that there are lots of meetings and this can be a concern for companies and organizations in terms of overload.

Programming in general was addressed and what constitutes a relevant program and what doesn't - Industry or Academic or both. Industry is a large "consumer" of programming and should be considered in developing programs.

The Summer Employment Program was discussed with some of the history of its development provided. It was very successful for some years and the support dropped last year probably as a result of the economy. It seemed imperative that the student and the company be well matched. Timing for advertising and the geographical locations of positions are other factors worthy of consideration. Steve Cohen from Amoco will take over Gordon McCarty of Mobay in coordinating this program. Steve asked that people contact him concerning any aspect of the Summer Employment Program. The consensus was to continue the program and resolve problems that arise.

Ed reported on the Exhibit Booth at the Polymer Technology Conference and did not think that it was a worthwhile project. It was also noted that it was not "manned". One of the attendees who did have a booth thought that the company gained some useful leads from this exposure and was not disappointed.

The final topic of discussion focussed on obtaining lists of employees in specific firms who are members of the Polymer Division. Industrial Sponsors believe that this would provide valuable information for their organizations. It was concluded that specific lists could be generated by zip code but company affiliation would be difficult to ascertain if the member uses his/her home address.

The meeting adjourned at 9:10 p.m.

Respectfully submitted,

Diane M. Morrill  
Business Office