

## Industrial Sponsors' Coordinating Committee Meeting

ACS National Meeting  
Hilton Riverside Hotel  
25 August 1999, 7:00 AM

### Attendees:

H. N. Cheng  
A. English  
M. Jaffe  
I. Kahn  
R. Ottenbrite  
T. J. Pacansky  
R. Stackman  
E. J. Vandenberg  
N. Byerly

The Industrial Sponsors' Coordinating Committee met at the Hilton Riverside Hotel on Wednesday, 25 August 1999 at 7:00 AM in New Orleans, LA.

The results of the Minisymposium and Business Meeting held on Tuesday, 24 August 1999 were discussed. The symposium had a good audience with high interest.

Ottenbrite requested the committee consider offering small companies a reduced membership at \$500. The definition of small companies would be required to meet the standard criteria of 500 employees or less. After discussion the committee decided to table action and discuss at the next meeting in San Francisco.

The committee discussed plans for the Minisymposium at the Washington, DC ACS meeting, Tuesday, 22 August 2000. Ottenbrite will chair the half day program on "Polymer Materials for the 21st Century." Five to six large companies can be represented. Suggestions on companies included Hercules, Monsanto, 3M, Allied Signal, and Lucent. Speakers will be required to contribute a title only (no abstract).

Six nominations for the 2000 Industrial Sponsors' Award have been received. The new Division Award, sponsored by the Industrial Sponsors' Group, will recognize achievement by Industrial Polymer Scientists. The award will include a \$2,000 honorarium, a plaque and travel expenses to an ACS meeting. The Awardee will be honored by the award presentation by the Chairman of the Division at the Division Awards banquet at the 2000 Spring ACS meeting. Bill Daly will handle the selection process.

Kahn updated the committee on the "Public Perception Program." Publicity included:

- Working with Dennis Smith, Poly Publicity Chairman
- Article in C&E News in April 1999
- Forty letters sent to individuals in May 1999

Eight individuals/organizations have indicated interest. Two proposals have been received with three additional proposals expected. The committee suggested Kahn solicit at least three Reviewers. Suggestions for Reviewers include Cheng, Jaffe, Ottenbrite, and Stackman. Ottenbrite suggested rewording the program from "Improving the Public Perception of Polymers" to "Enhancing the Public Perception of Polymers." Kahn will consider the suggestion and a decision will be made at the next coordinating meeting at the Spring ACS meeting in the year 2000. Vandenberg noted that there is little or no difference in the two titles.

Vandenberg solicited the committees assistance in obtaining new members to the Industrial Sponsors' Group. Targeting high level people was suggested. Stackman also suggested sending CD-ROMs produced by the National Plastics Center and Museum which was sponsored by the Industrial Sponsors' Group. This would show the types of programs that are sponsored. Specific suggestions included Surewell, Celanese AG, Tredger Steel, and Amoco (Ed Paskie).

Chen volunteered to assist Adams as membership Chair of the group. Vandenberg will request Adams send membership information to Chen.

Respectfully submitted,

Neta L. Byerly  
Business Office Manager